

END ICE

ICE MELT

MELTS to **-10°F**

- MELTS SNOW & ICE FASTER
- SUPERIOR MELTING PERFORMANCE
- BLUE COLOR FOR EASY APPLICATION

NET WT. 50 LBS. (22.7 Kg)

• **MELTS FAST TO TEMPS AS LOW AS -10°F**

• **PROFESSIONAL RESULTS EVERY TIME!**

When priority #1 is quickly ridding high foot traffic areas of hazardous snow and ice, turn to END ICE. This blend is formulated to capitalize on two high speed additives, Magnesium chloride and Calcium chloride. These ingredients jumpstart the melting process even when temperatures drop to -10°F. After END ICE capitalizes on the fast acting materials within the blend, it then turns to sustaining, long-lasting effects for effective melting hours after initial application. END ICE works for extended periods of time, reducing the need to reapply product. END ICE is also dyed, making it easy to see where the product has been placed, and more importantly, making it easier to see how much product has been spread. END ICE delivers deicing Speed, Performance, Safety, and Reliability, all at an affordable cost.

CONSISTENT PARTICLE SIZE

END ICE contains medium sized particles which allow for easy spreading and consistent melting. Particles that are too large or too small can make spreading the product very difficult and time consuming due to irregular spread patterns. Large or small particles also decrease melting efficiency and require the use of more product. END ICE capitalizes not only on a strong formulation, but also on consistently sized medium crystals, which guarantee a fast, effective melt.

3-CHLORIDE BLEND

END ICE contains three ice melting chlorides: Calcium, Magnesium, and Sodium. Calcium and Magnesium chloride give END ICE the melting speed it needs to knock out ice and snow immediately while Sodium chloride provides the sustaining melt throughout the entire storm. END ICE delivers the best of both worlds - Speed and Lasting Power!

PRODUCT DYE

END ICE features a blue, food-based dye which makes applying the product a cinch. The dye is non-staining, soluble in water, and harmless to animals, humans, and the environment. The main reason vegetation damage occurs when using a de-icer is over-application. The dye in END ICE allows the end-user to see where, and how much, product has been applied.

FAST MELTING ACTION TO -10°F

Calcium chloride and Magnesium chloride combine to give END ICE fast-acting melting action even when temperatures reach -10°F. END ICE is formulated to work quickly to ensure a surface clear of ice and snow in a very short period of time.

NO HASSLE STORAGE AND HANDLING

END ICE requires no special handling and has an unlimited shelf life. The poly bag is among the thickest in the industry and protects the product from outside weather and humidity. A thick, sturdy bag assures ease and security in transporting product.

SAFE ON CONCRETE & TREATED WOOD

END ICE will not chemically attack properly mixed and dried concrete surfaces, or treated wood surfaces, when used as directed. END ICE works quickly and effectively for long periods of time, therefore reducing the odds of damage from freeze/thaw cycles.

DIRECTIONS:

Spread at the rate of about 1/4 cup per sq. yd. Leaves no messy white residue to coat sidewalks or to be tracked into buildings. Remove the slush immediately to prevent penetration of porous areas and cracks in the concrete, as continual thawing and freezing action can cause damage to poor quality concrete. Will not harm carpet or floors when used as directed.