



**MELTS FAST  
TO -5°F**

**EFFECTIVE  
DE-ICING TO  
VERY LOW TEMPS,  
ALL AT A  
GREAT PRICE!**

Looking for an affordable, free-flowing, and performance driven alternative to straight rock salt or low value ice melting products? RAPID MELT maximizes your budget dollars by offering extended melting periods, which means fewer applications and a better bottom line. RAPID MELT assures an extended residual melting effect, which coupled with an economical price, equals incredible value to the end user. RAPID MELT is dyed blue, providing visual evidence of the spread rate and spread pattern, both of which are key to reducing over-application and concrete damage. By minimizing the use of product, costs are reduced, as are the possible negative affects to the environment. Speed is a must when the weather turns bad, so trust RAPID MELT to work fast and long into the storm.

**BLUE DYE**

RAPID MELT is dyed blue to reduce the occurrence of over-application. The dye is harmless to humans and animals and is soluble in water. As the product activates and breaks down to a brine, the color fades, leaving your concrete, brick, and carpeting free of stains.

**COLD WEATHER MELTING**

RAPID MELT begins melting ice and snow immediately upon contact to -5° F.

**CONSISTENT, FREE FLOWING PARTICLES**

RAPID MELT utilizes screened, medium sized particles to assure an easy spreading process. A consistent spread pattern allows for better use of product and optimum product performance. Large or small particles can decrease melting efficiencies and limit the flow of product through a spreader. For fast, easy, and consistent spreading, apply RAPID MELT during the next winter weather event.

**NO HASSLE STORAGE AND HANDLING**

RAPID MELT does not require special storage and has unlimited shelf life. Simply close up the opening of the bag and the thick poly bag, among the thickest in the industry, will protect the product from outside weather and humidity. The thick and sturdy poly bag also assures ease and security in transporting the product.

**CLEAN, NO MESSY RESIDUE**

Shortly after activation, RAPID MELT breaks down to a colorless, odorless liquid and leaves no slippery oil residue or white film. It will leave your sidewalks, driveways, shoes, and carpets clean and free of unnecessary clean-up.

**SAFE TO YOU AND THE OUTDOORS**

RAPID MELT is safe to humans and pets and also to the outdoors. RAPID MELT will not chemically alter or damage properly poured and cured concrete. It also will not damage surrounding vegetation when used as directed.

**DIRECTIONS:**

Spread at the rate of about 1/4 cup per sq. yd. Leaves no messy white residue to coat sidewalks or to be tracked into buildings. Remove the slush immediately to prevent penetration of porous areas and cracks in the concrete, as continual thawing and freezing action can cause damage to poor quality concrete. Will not harm carpet or floors when used as directed.