

**NEW!**



**APPLY ANYTIME!**

# Natural Lawn Fertilizer

## Multi-Purpose Natural Fertilizer

Ideal EQ is a nutrient-rich natural fertilizer for use on lawns, trees and shrubs, flower beds, roses, and gardens. The slow-release properties of Ideal EQ provide a consistent feeding for 8-10 weeks without excessive growth or burning. Apply any time during the growing season to maintain healthier plants and soil by replenishing essential nutrients.



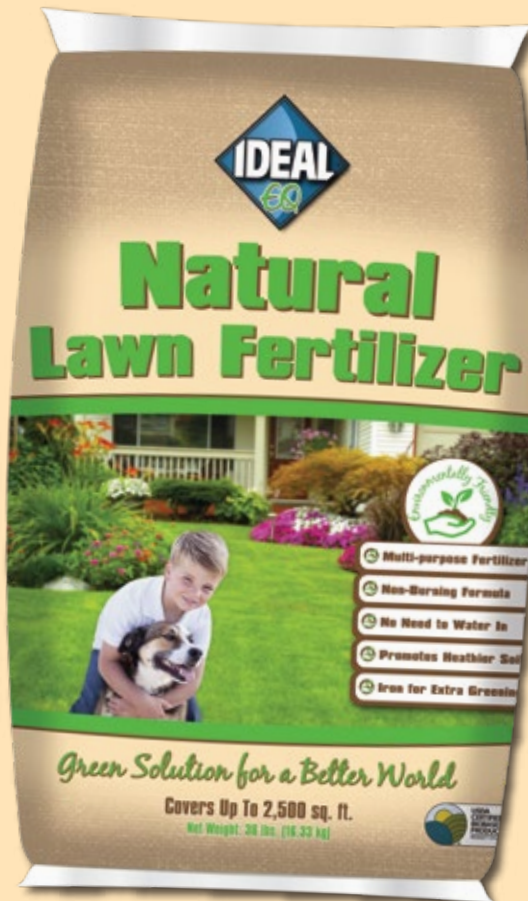
 **Multi-purpose Fertilizer**

 **Non-Burning Formula**

 **No Need to Water In**

 **Promotes Healthier Soil**

 **Iron for Extra Greening**



**GENERAL LAWN CARE**



**NEW LAWNS**



**TREES**



**SHRUBS**



**FLOWERS AND GARDEN CARE**

*Green Solution for a Better World*