



**ADVANCED**  
NITROGEN TECHNOLOGY

This product contains Enhanced Efficiency Fertilizer that is specially formulated to feed your lawn for up to six months. The Single Application Advantage releases nitrogen slowly into the soil as your lawn consumes nutrients, while providing consistent feeding and greening throughout the growing season.

• **APPLY IN  
SPRING**

• **SAVES TIME OVER  
OTHER LAWN CARE  
PROGRAMS**

• **CONSISTENT  
GREEN COLOR**



If, after using this product, you are dissatisfied with the results, simply mail the sales receipt, a brief description of the problem and your contact information to the address listed for a full refund.



**#takebackyoursummer**

[www.simplifyfertilizer.com](http://www.simplifyfertilizer.com)

*Distributed and Guaranteed by:*

**Eau Claire Coop Oil Co.  
P.O. Box 837, Eau Claire, WI 54702**



**Green Lawn  
All Season  
Long**

**CRABGRASS PREVENTER**



**Simplify  
Single Application  
Lawn Fertilizer  
plus Crabgrass Preventer**

- APPLY EARLY SPRING PRIOR TO CRABGRASS GERMINATION
- SEASON-LONG CRABGRASS CONTROL
- GREEN LAWN—ALL SEASON LONG
- A BETTER WAY TO FERTILIZE

***“My lawn has never looked better”***

*- WI Customer*



**Simplify  
Single Application  
Lawn Fertilizer**

- GREEN LAWN—ALL SEASON LONG
- SAVES TIME OVER OTHER LAWN CARE PROGRAMS
- SINGLE APPLICATION ADVANTAGE
- A BETTER WAY TO FERTILIZE

**OR**

**Simplify™**

**SINGLE-APPLICATION  
LAWN FERTILIZER**



**Never miss another fertilizer application. Simplify contains the latest in fertilizer technology and is formulated to feed your lawn for up to 6 months. Apply ONE of the Simplify products and be done fertilizing for the season.**

- Meters the right amount of nitrogen needed all season long
- Controlled growth—reduces mowing frequency
- Efficient nutrient uptake
- Guaranteed not to burn your lawn
- Once-A-Year Fertilizer
- 32 lb. bag covers 5,000 sq. ft.

***“My lawn looks better than everyone else’s in the neighborhood”***

*- KS Customer*

**ONCE-A-YEAR FERTILIZER - A GREAT-LOOKING LAWN WITH LESS EFFORT**